

Voluntary Report – Voluntary - Public Distribution

Date: February 13, 2024

Report Number: JA2024-0008

Report Name: Japan Ministry of Agriculture Invites Comments on Assessment and Labeling Guidelines for GHG Reduction for Agricultural Products

Country: Japan

Post: Tokyo

Report Category: Agricultural Situation, Climate Change/Global Warming/Food Security

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Report Highlights:

On February 7, Japan Ministry of Agriculture, Forestry and Fisheries (MAFF) published a draft guideline for assessment and labeling of greenhouse gas reduction for agricultural products. MAFF has opened the public comment period until February 18, 2024. MAFF intends to implement the labeling scheme by March 2024.

General Information:

Following the establishment of the Strategy for Sustainable Food Systems (MIDORI Strategy) in May 2021 ([JA2021-0078](#)), the Government of Japan (GOJ) enacted a legislation to support MIDORI strategy in July 2022 ([JA2022-0059](#)). The legislation requires the GOJ to implement a measure to “visualize” environmental impact reduction efforts by farmers ([JA2023-0091](#)). Since 2020, the Ministry of Agriculture, Forestry and Fisheries (MAFF) has been conducting a pilot project to sell fresh produce with a greenhouse gas (GHG) emission reduction label with over 400 retail outlets throughout Japan.

On February 7, 2024, MAFF published draft operational guidelines for assessment and labeling of GHG reduction and invites comments from the public until February 18, 2024. The proposed guidelines can be found [here](#) (Japanese only). In addition to GHG reduction, the proposed guidelines include assessment and labeling schemes for biodiversity conservation. After closing the public comment period, MAFF will finalize the guidelines and implement it by March 2024.

Example of the GHG reduction label



Source: MAFF

Comment Submission:

[Comments](#) should be submitted in Japanese by February 18, 2023 (Japanese standard time) by mail or electronically:

- *Mail comments:* 〒100-8952 1-2-1 Kasumigaseki, Chiyoda-ku, Tokyo
To: Ministry of Agriculture, Forestry and Fisheries, Minister’s Secretariat, MIDORI Strategy Group, Environment Policy Planning Team
- *Electronic submission:* Go to [e-Gov](#). After agreeing to the conditions, click “意見入力へ” to submit comments.

Attachments:

No Attachments.